

AMILA MIRVIĆ

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Strategic Web Designer & Developer

WORK EXPERIENCE

ASA Banka d.d.
Oct 2024 - Present

Associate for Digital platform and online sales Development

At ASA Banka, I first encountered custom WordPress themes and independently solved challenges by combining PHP scripts and ACF. I contributed to the redesign of mobile banking, from analysing client behaviour to implementing results in Figma prototypes. I also created campaign graphics and regularly updated website content, ensuring clients had timely and accurate information. In addition, I contributed to many CRM and marketing campaigns that significantly increased digital service activation. This role strengthened my creative thinking, analytical skills, and systematic problem-solving approach.

Inoma d.o.o
Apr 2023 - June 2024

Web Assistant (E-commerce)

In addition to updating the website, I actively implemented new functionalities. The biggest challenge was developing an import system that automatically updated the product database daily, which taught me persistence and precision. By creating visuals for campaigns, in this role, I combined creativity with solving technical issues, while daily managing the product database and quickly fixing errors. Close collaboration with marketing allowed me to adapt my work to campaigns, resulting in a 30% increase in online sales.

Independent Practice
March 2021 - Present

Web Designer and Developer

Collaboration with NGOs gave me the opportunity to design and develop websites, online learning platforms, and interactive web applications and games. These projects exposed me to diverse challenges and technologies, while project-based work required full alignment with client needs and deadlines. This experience taught me to manage time responsibly and leverage resources to solve problems, while significantly improving my design thinking skills and confidence in both creative and technical work.

Geek Design d.o.o
June 2021 - Sept 2021

Graphic Designer

In the role of designer, I worked on editing photos and creating photo manipulations in Photoshop, through which I fully mastered the tool and developed a strong eye for detail. I quickly notice when something is not aligned or visually off, which proved to be a valuable skill and a strong foundation for my further work in graphic and web design.

EDUCATION

Google/Coursera
2024-2025

UX Design Specialization

Through this program, I gained a strong understanding of the end-to-end UX design process, from user research and problem definition to wireframing, prototyping, and usability testing. I developed practical skills in creating user-centered solutions and learned how to transform insights into intuitive and effective digital experiences.

Meta/Coursera
2022-2023

Frontend Development Specialization

Through this online program, I mastered React and strengthened my existing frontend skills. I learned new approaches to user interface development and gained a valuable skill in organizing my time and learning pace

Adobe/Coursera
2025

Graphic Design Specialization

Through this program, I developed a strong foundation in graphic design principles, including layout, typography, and color theory, while gaining hands-on experience with Adobe tools and integrating AI into creative workflows.

IT Academy Sarajevo
2019-2020

Frontend JavaScript Development

In this program, I was introduced to frontend technologies and gained skills that I use daily in web development. In addition to technical knowledge, I also developed interpersonal skills that help me successfully overcome challenges at work.

Fifth Gymnasium
2016-2020

Highschool Diploma

SKILLS & TOOLS

Interpersonal

Proactive Problem Solving
Design Thinking
Fast Learning capabilities
Team and solo Player
Time Management
Prioritization
Creativity
Communication
Resourceful

Professional

Figma
Adobe CC (Photoshop, Illustrator, XD)
WordPress
Magento
HTML
CSS + Bootstrap
JavaScript
ReactJS
Basics of PHP
Advanced AI (Claude, ChatGPT)

LANGUAGES

Bosnian	English
Maternal	B2-C1

CERTIFICATION